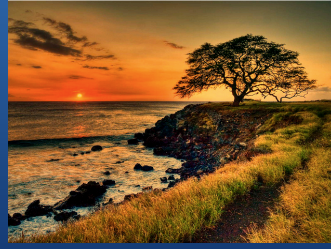


Preserving Mahukona

Seizing the Opportunity



In 1848, King Kamehameha III deeded Mahukona to Princess Ruth Keelikolani. Princess Ruth did not perfect her deed so that the community would forever be able to freely access this important port and recreational and cultural area.

Opportunity – Canadian pension fund has foreclosed on Mahukona. Resort development plans are on hold opening a window of opportunity to meet new owner’s financial needs through a preservation sale. Preservation sale avoids more litigation over development.

How – Multiple transactions over a five to eight year period since Mahukona is comprised of nine parcels (tax map keys), four of which are less than one acre. Multiple purchases allows for maximum flexibility and early success to ensure momentum to preserve all parcels.

Cost – Approximately \$12 million for 433 acres.

Who - A coalition of community nonprofits and groups are working to secure funding and everyone is welcome to help. Long-term use and stewardship of Mahukona will be determined by the community. Many have articulated the vision per below, but the first step is preservation.

Vision

Educational and research center serves as incubator to spawn and support locally owned businesses that support sustainable stewardship of Mahukona in-perpetuity.

Emphasize community self-reliance and resiliency :

Managed shoreline food sources, reviving dry land cultivation methods, salt making, medicinal herb propagation, native plant nursery for fire resistant plants (noni, milo, ohai), etc.



Mahukona

Hundreds of archeological and burial sites, including Ala Moana navigational heiau connects Hawaii Nei to all of Polynesia.

Last deep-water navigational heiau not surrounded by development. Hokulia commences voyages from Mahukona.

Identified for preservation in North Kohala Community Development Plan.

Prioritized for protection by the Hawaii County Public Access, Open Space, and Natural Resource Protection Commission.

Most heavily used area on the North Kohala coast – fishing, swimming, camping, cultural practices, celebrations...



Major Benchmarks for Fundraising

Date Completed	Activity	Lead (always in coordination w/ new landowner)
January 17, 2012	Initial consultation with Kim Klein, expert fundraiser and founder of and Klein and Roth Consulting of Oakland, Ca.	Malama Kohala Kahakai will volunteer time
Jan. – Feb. 2012	Draft fundraising plan outline.	“ “
February 2012	Secure Resolution to Purchase from Hawaii County Council. Mahukona already prioritized for purchase by County’s Open Space Commission and next step is resolution. Resolution acts as magnet for funds – shows eventual commitment of funds, which increases likelihood of larger donations from other sources. Some of the smaller TMKs could be purchased soon by County (smaller asking prices).	Kohala nonprofits working on coastal preservation
Feb. - April 2012	Secure core advisors and fundraising committee: 1.) Fundraising Group - commit to various levels of work and assistance 2.) Advisors – guide activities	Kohala nonprofits working on coastal preservation
April 2012	Determine specific project fundraising goal (amount) - appraisal balanced with new landowners needs.	New landowner w/fundraising group
April 2012	Refine plan outline and adapt as needed with guidance from advisors.	Malama Kohala Kahakai and Kohala Lihikai will volunteer time. Advisors guide.
April - June 2012	Draft grants to secure funding for campaign coordinator and minimal supplies. Malama Kohala Kahakai and Kohala Lihikai will volunteer time to help coordinate.	“ “
December 2013	Secure funding from Legacy Lands for first TMK purchase and/or raise 1% of purchase price (project goal).	Fundraising group guided by Advisors
Oct. – Dec. 2014	Close purchase first TMK at Mahukona. Secure funding from Legacy Lands for second TMK purchase and/or 10% of purchase price secured.	“ “
Oct. – Dec. 2015	Close purchase second TMK at Mahukona. 35% of total purchase price secured.	“ “
2016	Close purchase third TMK at Mahukona. 60% of purchase price secured. Once 50% of funding secured, typically the remaining funds are secured quickly.	“ “
2017– 2019	Secure 100% of purchase price – finish project. Complete purchase of all TMKs.	“ “